



CENTRAL IOWA CHAPTER Association for Talent Development

Register today!!

Register for the 2020 ATD Central Iowa's Professional Development Day and start your new student membership today. All for only \$39!

Visit www.atdiowa.org right now!

Questions contact: preselect@atdiowa.org

Save
\$85!

Who we are

We are a 200 member strong group of talent development professionals providing a wealth of opportunities to learn and develop within our industry.

With a governing board of volunteers who lead chapter efforts, we exist to make our community and employment organizations a better place to live and work.

Professional Development Day

As a student, you can appreciate the value of learning, so be sure to take advantage of special student pricing for the ATD Central Iowa Professional Development Day on Friday, February 7, 2020.

We have an amazing line up of presenters for the 2020 Professional Development Day!

- Key Note Speaker, Scott Miller, FranklinCovey
- Developing Analytics Talent
- Disrupting Our Profession to Develop Tomorrow's Talent Today
- Future Ready Iowa
- Talent Management Gymnastics: Merge, Spin, and Standing Up
- Creating High Performers: Discover the Secrets of Growth, Success and Joy
- Leaving the Resistance: Understanding and Recovering from Our Resistance to Change
- From "Conservative to Innovative" in One Year...How EMC Fostered and Embraced a Culture of Innovation
- Mark My Progress: Can Employees Adapt to Differences?
- Revolutionary Leadership
- Coaching Tomorrow's Talent Today
- Gamify eLearning Using Articulate Storyline
- Becoming a Data Head: How to Visualize, Interpret, and Challenge Data
- Putting the Design Back in Instructional Design
- Build Interaction, Boost Your Retention
- Design Thinking: Solving Learning Needs in a Way Not Previously Imagined
- Being an E.P.I.C. Presenter

Benefits

With your paid membership to ATD Central Iowa Chapter, you will have access to the following benefits:

- Free or discounted attendance at our live and virtual events, programs, and special interest groups throughout the year
- A community of talent development professionals with whom you can network, exchange ideas and share resources and tools
- Professional development opportunities to help enhance your skillset, knowledge base, and effectiveness at growing and developing others
- Access to the online membership directory, which links you to other talent development professionals in Central Iowa