

## WORKSHOP PREWORK

If you have participated in a DiSC, Meyers-Brigg, or other behavioral styles session and have your assessment feedback, we encourage you to bring it to the session. If you do not have this type of assessment, feel free to complete a free DiSC assessment at the following site and bring the results with you.

<https://www.tonyrobbins.com/ue/>

Some of the activities that you will complete as part of our session on personal branding will be easier to do if you think about the following questions ahead of time and write down your thoughts.

1. How would **you** describe **your** value to your organization? What do you do really well? Where do you struggle?
2. How would **your leader** describe your value to the organization? What would he/she say you do really well? What would he/she say you struggle with?
3. How would **your peers and other leaders** describe your value to the organization? What would they say you do really well? What would they say you struggle with?
4. What do you want to be known for? (now and in the future)
5. What misperceptions might others have about you? In what ways or at what times do you sometimes feel misunderstood?