#### **CENTRAL IOWA CHAPTER** Talent Development

## PROFESSIONAL DEVELOPMENT DAY

# **INNOVATION AMPLIFIED POWER YOUR POTENTIAL**

### FEBRUARY 2, 2024









#### **Gerard Krupke**

### **Augmenting Learning and Performance with Al**





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### Thom Powell Value People

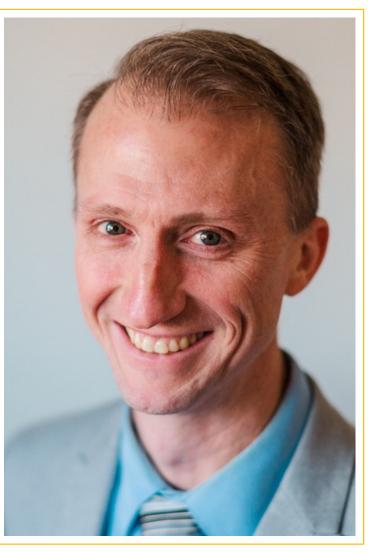
After a 40+ year career in HR, L&D, and Performance Enhancement, Thom mentors Learning & Performance professionals and EdTech entrepreneurs. Through his company (Value People), The Institute for Performance Improvement (TIFPI), and Prositions, he provides training, coaching and performance consulting. Thom earned BBA and MA degrees in Management from the University of Iowa and taught in the Graduate School of Education at Drake University. Thom leads the AI4PI (artificial intelligence for performance improvement) initiative and will share findings from the latest research.



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### **Gerard Krupke** BSB Design

After 16+ years as an educator, Gerard now leads Training for BSB Design, a renowned architectural and design firm with 12 offices nationwide. He earned a Bachelor of Arts from Luthor College and a Master of Arts in Teaching from Morningside University. Gerard is an avid user of artificial intelligence, which he has found to be an indispensable "virtual assistant" in a SMB with a lean staff.