



PROFESSIONAL DEVELOPMENT DAY

# INNOVATION AMPLIFIED

## *POWER YOUR POTENTIAL*

FEBRUARY 2, 2024



**Thom Powell**



**Gerard Krupke**



**Augmenting Learning and  
Performance with AI**







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## **Thom Powell**

### **Value People**

After a 40+ year career in HR, L&D, and Performance Enhancement, Thom mentors Learning & Performance professionals and EdTech entrepreneurs. Through his company (Value People), The Institute for Performance Improvement (TIFPI), and Propositions, he provides training, coaching and performance consulting. Thom earned BBA and MA degrees in Management from the University of Iowa and taught in the Graduate School of Education at Drake University. Thom leads the AI4PI (artificial intelligence for performance improvement) initiative and will share findings from the latest research.



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## **Gerard Krupke**

### **BSB Design**

After 16+ years as an educator, Gerard now leads Training for BSB Design, a renowned architectural and design firm with 12 offices nationwide. He earned a Bachelor of Arts from Luthor College and a Master of Arts in Teaching from Morningside University. Gerard is an avid user of artificial intelligence, which he has found to be an indispensable "virtual assistant" in a SMB with a lean staff.