



PROFESSIONAL DEVELOPMENT DAY

INNOVATION AMPLIFIED

POWER YOUR POTENTIAL

FEBRUARY 2, 2024



Long He



Hiro Iino



**A Higher Education Perspective on
Collaborating with Subject Matter
Experts**



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Long He

Iowa State University

Long He is an instructional designer for the Iowa State Online Professional Development team. He holds a Ph.D. in Educational Technology and Human-Computer Interaction from Iowa State University. He supports workforce development by designing and developing learning solutions and researching best practices in leveraging emerging technologies such as augmented reality to improve performance. He has presented at The American Educational Research Association and the Association for Educational Communications and Technology.



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Hiro Iino

Iowa State University

Hiro Iino manages the Iowa State Online (ISO) Professional Development Program at Iowa State University. In this capacity, he spearheads the delivery of a comprehensive suite of online non-credit short courses catered to empower working professionals in their quest for upskilling, reskilling, and professional advancement. The program also offers Continuing Education Units (CEUs), Professional Development Hours (PDH), and valuable certifications. With a career spanning over two decades, Hiro has honed his expertise through dynamic roles encompassing instructional design, learning management system administration, and the successful development and delivery of online degree programs. His commitment to quality education is underscored by a relentless drive to collaborate with faculty and industry experts, ensuring an exemplary educational experience in higher education settings. Hiro's professional interests encompass the pivotal domains of Online Education, User Experience, and Digital Accessibility, all geared toward enriching workforce development. He is an alumnus of Iowa State University, holding a Bachelor of Science in Journalism & Mass Communications and Psychology and a Master of Science in Human-Computer Interaction.