



PROFESSIONAL DEVELOPMENT DAY

INNOVATION AMPLIFIED

POWER YOUR POTENTIAL

FEBRUARY 2, 2024



Jeffrey Kappen



Stephen Smith



Things We Don't Know, We Don't Know: Managing Skills and Talent Development



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Jeffrey Kappen

Baton Global

Jeff is a founding partner of Bâton Global, a research-driven advisory firm working in the areas of strategy, leadership, and innovation. He consults with private and public sector organizations to support the development and execution of their global strategies, leadership development programs, and market analyses. Prior to transitioning into an advisory role, Jeff held positions in the areas of economic development and international sales and marketing. Concurrent to his leadership role at Bâton Global, Jeff is also an Associate Professor of Management and International Business at Drake University.



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Stephen Smith

Reworc

Stephen leads the people analytics, client solutions and product development areas, as part of the global Reworc team. After working in both Human Resources and Corporate Real Estate in People Operations roles, Stephen has focused on driving workforce and workplace transformation by using data and information to leverage optimum work and work environments. Stephen understands the connection between people and place and is a leader at connecting solutions to the evidence that supports it and drives change. Accordingly, Stephen is focused on high performance and the evolution of work and teams in the organizations he serves. Stephen has enhanced survey and analytics experience, due to his experience and his Master's in Industrial Organizational Psychology from Louisiana Tech University.