CENTRAL IOWA CHAPTER Association for Talent Development

PROFESSIONAL DEVELOPMENT DAY

INNOVATION AMPLIFIED POWER YOUR POTENTIAL

FEBRUARY 2, 2024







Making Learning Stick: Why Training **Can Fall Short and What To Do About It**





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Dr. Teresa Peterson is the Director of Learning and Development for Sarah Noll Wilson, Inc. Teresa is passionate about applying best practices for learning to make development experiences meaningful, engaging, and accessible for all types of learners. In her role, Teresa co-creates powerful learning content and guides deep research. Teresa holds a Doctorate in Education from the University of Northern Iowa and brings over twenty years of experience teaching, facilitating, and leading. She holds a Conflict Resolution Certificate from Cornell University; she also is trained in Immunity to Change Coaching and Certified in Appreciative Inquiry. She is a contributor to Harvard Business Review. Clients love Teresa's grounded energy, depth of thought, and ability to listen deeply.