

PROFESSIONAL DEVELOPMENT DAY

INNOVATION AMPLIFIED POWER YOUR POTENTIAL

FEBRUARY 2, 2024



L & D Consulting in a Vending Machine World

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In this session, participants will hear from both a leader and team member who made the transition from a learning vending machine culture to an L & D Consulting culture. You will discover from this duo why it is so important to gain stakeholder buy-in and how to tie your L & D strategy to company culture objectives and gain business results. During this interactive session, participants will walk away with a beginning plan to structure their L & D team to operate strategically, identify measurements of success and share best practice consulting ideas.

Objectives

- Identify when and how to consult with stakeholders
- Learn how to identify the actual business need and obtain a clear understanding of the “ask” (a.k.a. what are they trying to solve)
- Understand the value of L & D consulting to avoid the vending machine of training without business results
- Describe different L & D measurement methods to apply to learning initiatives
- Discover why planning and marketing your L & D strategy matters and can support business results

