

PROFESSIONAL DEVELOPMENT DAY

INNOVATION AMPLIFIED POWER YOUR POTENTIAL

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How to Make Your Development Assessments a Better Investment

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Too often, organizations and individuals who use development assessments fail to get a return on their investment. This may be due to using assessments inappropriately, results being resisted or rejected, implications of the data not being understood, a failure to turn implications into plans and actions, or failures to enable people and hold them accountable to grow. In this session, we will: offer you brief guidance on using choosing and using appropriate, valid, and reliable assessments; identify challenges to getting people to accept and use assessment results for professional and personal growth and learn tactics for overcoming those challenges.

Objectives

- Learn to choose an assessment that is suitable for your purpose, is valid, and is reliable.
- Identify challenges with how people respond to assessments.
- Identify tactics to overcome those challenges.
- Identify tactics to ensure that assessment results get turned into plans and actions that result in professional and personal development.

