

PROFESSIONAL DEVELOPMENT DAY

# INNOVATION AMPLIFIED POWER YOUR POTENTIAL

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## Augmenting Learning and Performance with AI

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Many people are saying that AI technology is changing everything - transforming the way we live and work. One way to manage innovation is the "jobs to be done" (JTBD) approach - an outcome-driven process designed to identify and address the needs experienced by customers. Talent development professionals can "buy" or "hire" AI to get jobs done, i.e., to help them achieve goals, accomplish tasks, avoid and resolve problems, and power their potential! The most important broad categories of "jobs to be done" by most TD professionals are the Design, Development, and Delivery of instruction. Some specific tasks of these jobs can be automated, freeing up our time to do other value-added work. The use of AI (especially Generative AI like ChatGPT) can augment our performance to do work better, faster, cheaper, and at greater scale.

### Objectives

- Identify and select specific "jobs to be done" (tasks that the attendee performs) that can be augmented and/or automated by AI
- Identify and select some tools and resources (including fellow CI-ATD members) that/who can help get those jobs done
- Commit to action ("try it, you'll like it") and to sharing your successes and learnings at a future Tech SIG (First Friday!)

