

PROFESSIONAL DEVELOPMENT DAY

INNOVATION AMPLIFIED POWER YOUR POTENTIAL

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A Higher Education Perspective on Collaborating with Subject Matter Experts

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Sharing our experience from a higher education lens, we outline challenges and strategies to engage with faculty and industry experts to develop custom training programs. In this session, we focus on three key procedures in online learning design and compare our experience working with faculty and consultants. To start, we will introduce you to how we work with SMEs to ensure the alignment among project goals, learning objectives, assessments, and learning materials and activities. A part of the strategies includes co-working on learning objectives and restructuring content, assessment and interactive activities. Another key strategy is to ensure that we conduct alpha/beta testing to meet learners' needs. We will demonstrate how co-developed surveys provide vital insights to enhance usability. In addition, we showcase processes to work with SMEs to ensure that the training is inclusive and accessible to a diverse audience. Participants will leave this session with a broad understanding of working with SMEs from the industry and higher education institutions and walk away with a course planning document template and key design checklists. This engaging session will leave you inspired and ready to apply the strategies and tools in your workplace.

Objectives

- Identify strategies to work with outside entities and university faculty experts for talent development
- Discuss key elements to include in alpha and beta test surveys to inform learning design
- Apply techniques to enhance training accessibility

