eLearning Designer/Developer I ****

**Title**: eLearning Designer/Developer I

**Type**: Full-Time/Exempt

**Reports to**: Training & Development Manager

**Job Description:**

The eLearning Designer/Developer I will collaborate with subject matter experts, management, and business stakeholders to ensure employees within our family of companies receive appropriate, effective, job-related training to cultivate their skills and knowledge. The eLearning Designer/Developer I will utilize effective and up-to-date training methodologies to design and develop online trainings with instructional activities and materials that effectively incorporate adult learning principles.

**Responsibilities**:

* Facilitate needs assessments when working with stakeholders to identify training gaps
* Identify and procure, or design and develop effective training programs to address needs
* Monitor and evaluate training programs to ensure they are current and effective
* Develop project plans, storyboards and scripts for eLearning and video training
* Create, revise and maintain eLearning content using Articulate 360 and other eLearning platforms
* Integrate emerging instructional methods and technologies into eLearning
* Create and capture multimedia and video products for use in training
* Manipulate and edit digital imagery, videos and audio recordings for online training
* Develop graphics and design materials for classroom-based training and online training (eLearning and video) including instructor guides, student guides and PowerPoint presentations
* Develop instructional programs that leverage new technologies and multimedia
* Apply interactive design and learning principles to instructional solutions for adult learners
* Create and maintain course evaluations, transcript reports for online and classroom training courses, and compile and communicate these to measure training effectiveness
* Collaborate with other Training & Development team members on new and innovative ways to maximize training effectiveness
* Review of all training material for accuracy before approving and publishing to users
* Maintain an accurate and up-to-date monthly training calendar
* Perform other duties as assigned or related

**Requirements**:

* Bachelor’s and/or Master’s degree in Instructional Design, Education, Communication, Multimedia Design, Graphic Design or a related field
* 2 to 3 years of experience directly related to the duties and responsibilities specified above
* Strong knowledge and application of adult learning theory and instructional design principles with a focus on eLearning, virtual design, graphic design and training methodologies utilizing the latest interactive learning technologies
* Ability to set-up, record and edit video and audio segments to support learning initiatives
* Strong working knowledge of various authoring and eLearning development tools; e.g., Articulate Storyline, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere and Adobe Audition
* Ability to work autonomously with minimal supervision
* Strong communication, presentation and public speaking skills
* Ability to translate technical terminology into readable content
* Highly creative with the ability to think outside the box
* Ability to handle multiple projects simultaneously within established time constraints
* Knowledge of HTML is a plus

**If interested in exploring this opportunity, apply here:**

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<https://jobs.ourcareerpages.com/job/553001?source=ccp&key=Gy6zO1ABUO6kqf%2bWAxehOEkdiwRAFM4KhE%2fq3zHxSOg%3d>

**If you have questions about this opportunity, please contact:**

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