

PROFESSIONAL DEVELOPMENT DAY

INNOVATION AMPLIFIED POWER YOUR POTENTIAL

FEBRUARY 2, 2024



Making Learning Stick: Why Training Can Fall Short and What To Do About It

Presented by: Dr. Teresa Peterson, Sarah Noll Wilson, Inc.

We have all experienced corporate training that feels lackluster or hollow. But sometimes even our best professional development plans and successful workshops don't lead to the long-term changes we want to see across the organization. Together, we will discuss common traps that cause learning to fall flat and how to apply brain science to make learning stick. Leveraging more than 20 years of experience in the field of education, Dr. Teresa Peterson will shine a light on the gap between brain science and corporate training to revolutionize your approach and share three specific strategies you can build into your next workshop or professional development calendar right away.

Objectives

- Examine common pitfalls of corporate training linked to the science of learning.
- Explore how new habits are formed in the brain and how to support meaningful and lasting learning at work.
- Analyze three new strategies and the role they could play in your next workshop or in your long-term professional development calendar.

