



Trainers Institute Series #1: Project Management for Training Designers and Performance Consultants

May 4, 2012
9 am – 12 pm

Principal Financial
801 Grand Ave
Des Moines IA, 50309



Dan Topf

Register today!
www.astdiowa.org



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event!

If you have a training project, you **MUST** attend this session!

About the session:

Next to doing training for the right reasons, program implementation is the most significant factor in achieving the business results you expect. This presentation will encourage you to blend the disciplines of project management with the essentials of good instructional design which results in **improved performance**. Project success depends upon the managed expectations of all stakeholders (sponsor, project manager, project team members, your organization, etc.). You'll get lots of tools, advice, and best practices on how to treat your training initiatives like projects, and **get better results**.

About Dan Topf:

Dan is a successful performance improvement consultant who is passionate about helping people and businesses achieve dramatic performance improvement through learning. As a senior vice president, Dan designs, leads, and implements learning and development initiatives aligned with the strategic goals of his client organizations. His imaginative and professional presentations produce outstanding results, as documented by attendees' performance. Dan can help your company develop strategic thinking, implement human performance technology, and design learning systems to achieve outstanding results.

As senior vice president at Management Development International, Inc., Dan leads and implements multiple large and small-scale training design projects for his clients. Known for his outstanding learning design and facilitation skills, Dan serves as the lead facilitator for business simulations and business acumen programs.

When you purchase a Trainer's Institute package or a single admission ticket for this event, you will receive a **FREE PROJECT MANAGEMENT TOOLKIT!**

A \$50 value!

