



June 1, 2012
9 am – 12 pm

William Penn University
6000 Westown Parkway
West Des Moines, Iowa
50266



Speaker:
Richard Rowe



Register today!
www.astdiowa.org

Trainers Institute: Measuring and Evaluating Learning



The **Future** of the Adult learning Role...

About the session:

Traditional learning will always be part our learning and development world but technology is driving the future of learning. During this event we will discover the new trends that support our development of learning solutions from new learning management systems to how social media is enhancing the online learning experience. Know how the future is developing our industry and stay focused on adult learning theories in a digital world. Online is the new classroom – there is no limit to what we can motivate.

About Richard Rowe:

After leaving the military, Richard ventured into the corporate world and worked for a Fortune 500 Financial company promoting better customer service, sales, and leadership through facilitation. An internationally recognized speaker and author, he combines his experiences in the military and his corporate experiences to create a presentation which is information-rich, highly motivational and entertaining. He is a polished storyteller making the seemingly complex, easy to understand, and has numerous lectures and courses on leadership, sales, customer service, change, and teamwork. He has presented over 1000 speeches and seminars nationally and internationally.

Richard is certified as a Master Training Specialist for the military. This is only held by the top ten percent of all facilitators. He is also a member of ASTD, and the National Speakers Association. He holds an associates degree in technical instruction, a bachelors of science in business administration, and a masters of science in management with a focus on adult learning.

Cost:

ASTD Members:

- Single event - \$89.00 (USD)
- Trainer's Institute Education Series
 - Pick three - \$199.00 (USD)

Non- Members:

- Single event: \$119.00 (USD)
- Trainer's Institute Education Series
 - Pick Three - \$249.00 (USD)