**(Insert name of addressee):**

I would appreciate your support of and financial investment in my professional development by sponsoring my participation in the Association for Talent Development (ATD). I am requesting that you sponsor annual membership dues for the Central Iowa Chapter, in addition to the membership dues for National membership.

I am requesting sponsorship of the following dues:

|  |  |
| --- | --- |
| **Chapter Membership (choose one)** | **National Membership (choose one)** |
| ☐ $85 Annual Membership Dues, New Member/Frist Year | ☐ $259 Professional Membership Dues, Power Member Discount (must enter CHiP code when joining to receive discount) |
| ☐ $80 Annual Membership Dues/Renewal | ☐ $399 Professional Plus Membership Dues, Power Member Discount (must enter CHiP code when joining to receive discount) |

**The total investment I am requesting is: $**

Membership in ATD would align with my career and professional development goals in the field of Talent Development, and would offer me the following benefits:

1. increase my effectiveness and stay current on professional trends and best practices
2. help me create bolder and more productive talent development solutions
3. network with area colleagues to exchange ideas and share tools & resources
4. develop my leadership skills by serving on a committee or in an officer role
5. continue to grow and advance in the field
6. access to a range of programs and forums that appeal to all learning styles

Your investment in my membership with ATD will also benefit our organization through my commitment to share the knowledge and resources with our team.

I would appreciate your support and low-cost financial investment. I appreciate your consideration and ask for your commitment in my ongoing development.

Respectfully,

***(insert your signature)***